



## **LSO Mission Statement**

*LSO is dedicated to partnering with the families of the Lakota area to develop well-rounded youth by encouraging good sportsmanship, physical exercise, and skill development through recreational and select youth sports programs.*

[www.lakotasports.org](http://www.lakotasports.org)  
C 513.907.6884

### **Purpose of LSO**

Education: Fundamentally and primarily, to educate and instruct area boys and girls as to the rules, techniques, skills and values associated with various sports and athletic events.

Sports Program: To provide for any boy or girl a quality sports program involving all members from the community that are interested in participating.

Good Sportsmanship: To develop and encourage good sportsmanship among its members and players for the betterment of their physical and social being.

### **Volunteer Opportunities: Individuals or Companies**

Non-profit establishments like Lakota Sports Organization need volunteers to help maintain the quality of our services and programs. Since 1978, LSO has been run by volunteers who have coached teams, participated in field days, handled registrations, written newsletter articles, lined fields, served in a Board position, served on a financial committee, installed fencing, etc. There are countless opportunities to volunteer based on the time you are able to give. Your time is valuable and by volunteering with LSO you can be sure that it will make a huge impact on the youth in our community. If this sounds like something you, your family or your company are interested in, please contact our LSO volunteer coordinator at [RDC@lakotasports.org](mailto:RDC@lakotasports.org).

### **Facts about Lakota Sports Organization**

- Formerly known as Liberty Sports Organization and was organized 1978.
- Owns over 25 acres of real estate including Walter J Long Park on Kyles Station Road, Yankee Fields on Dutchland Boulevard and Indoor Training Center on Dixie Hwy.
- Outstanding partnerships with Lakota Local Schools, Liberty Township, Spooky Nook, Royal Redeemer, and Anthem House Church to utilize their land and facility for practices and games.
- Over 6,000 children will participate in any of our nine sport seasons each year.
- Over 360 different teams in any given year.
- Over 760 coaches and volunteers helping with our programs.

## ***Why Sponsor with LSO?***

LSO provides a great opportunity to promote your business or organization while at the same time impacting over 6,000 youth and their families. The result is a great partnership and a wide variety of exposure throughout the community.

LSO is primarily funded by the individual program fees charged to each participant and through all our sponsorships. Every sponsor counts. It is because of our sponsors that we are able to keep program fees manageable. Covering items such as player uniforms, referee fees, field maintenance, debt payment on our properties, etc. Additional costs, such as facility repairs and upgrades are covered with funds raised through our annual spring raffle as well as through corporate sponsorship opportunities. If you or your business are interested in any of the following sponsorship options, please see the corresponding forms attached to this document to contact us.

### ***Team Sponsorship Opportunities***

Team sponsorship packages are available for businesses interested in having their name/logo on team uniforms in a variety of sports. Sharing logo space on the back of training shirts (flag football/volleyball) is also an option. The money generated from team sponsorship goes directly back into the sport of choice to keep the registration fees down. The sponsor will receive a plaque, recognition on our website, and its name on a team's uniforms or training teams shirts. The fee for such sponsorship is **\$200** (per team or per training team, per season).

Reach out to us at [teamsponsor@lakotasports.org](mailto:teamsponsor@lakotasports.org) \*See Form A

### ***Corporate Sponsorship Opportunities***

There are different levels of corporate sponsorship packages which give our partner companies a marketing opportunity to get their name out in a variety of ways to reach a target market while contributing funds to our local non-profit organization.

These Corporate Sponsorship Packages offer a wide range of opportunities for involvement. From advertising on our social media platforms, logos on team jerseys, to field naming rights. There are options at every price point based on your company's needs and desire to sponsor. Prices range from **\$200-\$5,000+**. In addition to signage at our 2 field locations, we now have a new indoor facility, our LSO Training Center, with 6 tunnels and space for several banner options. If you have any questions on specific packages or would like to build an a la cart package that best suits your business.

Please reach out to us at [corporatesponsor@lakotasports.org](mailto:corporatesponsor@lakotasports.org). \*See Form B

### ***Event Sponsorship Opportunities***

Throughout the year, LSO is involved in several events and would love to partner with our community businesses to maximize networking opportunities. Spring Raffle is one of our largest campaigns that runs from March through June. Shamrock Shuffle Charity team runs for our Scholarship Fund, food drives, and our Community Fall Fun Fest.

For more information reach out to [RDC@lakotasports.org](mailto:RDC@lakotasports.org). \*See Form C



## Our Sports

Soccer, Baseball, Softball, Volleyball, Flag Football, Basketball Rookie Rugby, and Tennis

**LSO Recreation Soccer** offers four seasons throughout the year available for boys and girls ranging from ages 2-18 years. Winter indoor, summer programs, and training and development are also available. Spring and fall seasons are affiliated with SAY Soccer.

**Lakota Futbol Club (LFC)** offers full season play in spring and fall for U7-U16. Try-Outs are required to participate.

**LSO Little League Baseball** offers 2 full seasons of recreation baseball in the spring and fall offering play for boys from 3-19 years. The Challenger League which is open to boys/girls with physical/mental disabilities.

**Diamond Elite (DE)** offers full season play in spring and fall for boys from U7-U18. Try-Outs are required to participate.

**LSO Softball** offers full season play softball in the spring and fall for girls from 4-15 years.

**Diamond Elite Fastpitch Softball (DE)** offers full season play in spring and fall for girls from U7-U18. Try-Outs are required to participate.

**LSO Volleyball** offers play throughout the year for boys and girls ranging from grades 2-10 in recreation. Practices and competitive matches are played locally. Summer sand leagues open to grades 2-9.

**Lakota Advanced Volleyball Academy (LAVA and LAVA Club Lite)** offers play for grades 3-11. League play in CPYVL and OVR/JVA. Throughout the year, small group, team training, and private lessons are also available. Try-Outs are required to participate in our LAVA programs.

**NFL Flag Football** offers a spring and fall season for boys and girls in Kindergarten – 8<sup>th</sup> grades.

**Basketball** offers a fall season for boys and girls in kindergarten only.

**Tennis** is offered to boys and girls in grades 4-8. Trainings are offered throughout the spring and summer.





# TEAM SPONSOR PACKAGE

FORM A

Single team sponsorships would include your company's name/logo on the team's uniforms for one season. Training Team sponsorships (flag football or volleyball) would include your company's logo on the back of training team shirts with additional logos. Participant numbers can range from 12-300 shirts. The fee for such sponsorships is **\$200** (per team/training team, per season).

Team	Sport (select the sport you wish to sponsor)	Season	Jersey Color (list your preferences)		Letter Color (list your preferences)	
	<b>A</b>	<input type="checkbox"/> Soccer <input type="checkbox"/> *Baseball <input type="checkbox"/> Softball <input type="checkbox"/> Volleyball <input type="checkbox"/> *Flag Football	<input type="checkbox"/> Fall <input type="checkbox"/> Winter <input type="checkbox"/> Spring <input type="checkbox"/> Summer	1		1
			2		2	
			3		3	
<b>B</b>	<input type="checkbox"/> Soccer <input type="checkbox"/> *Baseball <input type="checkbox"/> Softball <input type="checkbox"/> Volleyball <input type="checkbox"/> *Flag Football	<input type="checkbox"/> Fall <input type="checkbox"/> Winter <input type="checkbox"/> Spring <input type="checkbox"/> Summer	1		1	
			2		2	
			3		3	
<b>C</b>	<input type="checkbox"/> Soccer <input type="checkbox"/> *Baseball <input type="checkbox"/> Softball <input type="checkbox"/> Volleyball <input type="checkbox"/> *Flag Football	<input type="checkbox"/> Fall <input type="checkbox"/> Winter <input type="checkbox"/> Spring <input type="checkbox"/> Summer	1		1	
			2		2	
			3		3	
<b>D</b>	<input type="checkbox"/> Soccer <input type="checkbox"/> *Baseball <input type="checkbox"/> Softball <input type="checkbox"/> Volleyball <input type="checkbox"/> *Flag Football	<input type="checkbox"/> Fall <input type="checkbox"/> Winter <input type="checkbox"/> Spring <input type="checkbox"/> Summer	1		1	
			2		2	
			3		3	

\* Color choices for Spring Baseball and Flag Football will not be accepted due to league uniform policies



**FRONT**



**BACK**

Soccer, Volleyball, \*Spring & Fall Baseball teams      Flag Football & Volleyball training team shirts. Will have multiple logos.

### Guaranteed Deadlines for Submission

February 1 <sup>st</sup>	Spring Season: Soccer    Baseball    Softball
February 15 <sup>th</sup>	Flag Football    Volleyball
May 1 <sup>st</sup>	Summer Season: Sand Volleyball and Training Teams
June 15 <sup>th</sup>	Fall Season: Soccer
July 15 <sup>th</sup>	Fall Season : Baseball    Softball    Flag Football    Volleyball
October 15 <sup>th</sup>	Winter Season: Volleyball and Training Teams



# TEAM SPONSOR PACKAGE

FORM A cont

<b>Sponsor Information</b> (please print clearly)		<p>ATTACH LOGO HERE</p> <p>If you are submitting the package by mail please attach business card or logo</p> <p>If submitting digitally, send your logo to <a href="mailto:teamsponsor@lakotasports.org">teamsponsor@lakotasports.org</a></p>
Business Name:		
Business Address:		
City:	Zip Code:	
Contact Name:		
Position:		
Work Phone:	Cell Phone:	
Email Address:		

<p>Please send this completed &amp; signed sponsor form, including payment to:</p> <p><b>Lakota Sports Organization</b>  <b>ATTN: Team Sponsor</b>  <b>P.O Box 212</b>  <b>West Chester, OH 45071</b></p>	<ul style="list-style-type: none"> <li>• LSO will match your child to your sponsored team unless the team already has a sponsor. You will be contacted if there is a problem with team placement. Please submit the sport registration form separately.</li> <li>• Uniform color choices may vary depending on availability and sport. Colors requested will be assigned on a first come, first serve basis. Color choices cannot be guaranteed. See above for additional information.</li> <li>• LSO Recreation uniforms will have the LSO logo on the front, upper left corner. Sponsored teams will have the sponsor's logo on a shirt as described above.</li> </ul>
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I agree to sponsor \_\_\_\_\_ team(s) during the \_\_\_\_\_ season(s). I have enclosed a payment \$\_\_\_\_\_.

I agree to sponsor \_\_\_\_\_ training team(s) during the \_\_\_\_\_ season(s). I have enclosed a payment \$\_\_\_\_\_.

Total Sponsor Amount \$\_\_\_\_\_ Sponsor Signature \_\_\_\_\_ Date of Contract \_\_\_\_\_

**Please check the following boxes if applicable:**

I would like to receive an invoice for my sponsorship payment.

I would like to receive a receipt.

I have a child participating in a LSO program and would like them on my sponsored team.

Sport and Division \_\_\_\_\_ Child's Name \_\_\_\_\_ Child's Birth Date \_\_\_\_\_

FOR LSO OFFICE USE ONLY					
Date: _____	Payment \$: _____	Payment #: _____	Logo: _____	Invoice: _____	Plaque: _____



# CORPORATE SPONSOR PACKAGES

Form B

Packages below offer a variety of options, while if you wish to customize your own package this is also available. Each is a yearlong commitment. Banners can be displayed at any of our 3 locations: Walter J. Long, Yankee Fields, and our new LSO indoor training facility. Pricing will vary based on location and size of banner choice. You will work with our sponsorship team to complete packet details. If you have any questions, please reach out to us at [corporatesponsor@lakotasports.org](mailto:corporatesponsor@lakotasports.org).

## Silver Sponsor - \$500

- Name listed on LSO website with a direct link to your company website for entire year
- LSO's social media platforms will follow and like your business
- 3 team sponsorships  or 1 training team sponsorship
- Initial\_\_\_\_\_

## Gold Sponsor \$750-\$1500

All the benefits of Silver Sponsor +

- 2 Facebook posts about business
- One training team sponsorship  or one 4x6 banner (\$750)  or one 5x10 banner (\$1,000)   
or one 6x12 banner (\$1,500 for LSO Training Center only)
- Initial\_\_\_\_\_

## Platinum Sponsor – Minimum \$2800

All the benefits of Gold Sponsor +

- 2 Facebook posts about business
- 1 sports field named after your business
  - 5x10 banner to be placed on the field named after your business
  - Your business name on our most frequently visited page (Field Status) as a sponsor of that field
  - Added business name as a sponsor on the map/location of that field

Initial\_\_\_\_\_

## Diamond Sponsor - Minimum \$5200

All the benefits of Platinum Sponsor +

- 2 Facebook posts about business (bi-monthly)
- 2 team sponsorships
- A second sports field named after your business
  - 5x10 banner to be placed on the field named after your business
  - Your business name on our most frequently visited page (Field Status) as a sponsor of that field
  - Added business name as a sponsor on the map/location of that field

Initial\_\_\_\_\_

## Future Facility

Having a facility to call our own for our sports would allow our organization to grow tremendously. If this is something that you are interested in getting involved with, please contact us directly.

Please reach out to [RDC@lakotasports.org](mailto:RDC@lakotasports.org) to find out more about getting involved on the facility development committee.

# Lakota Sports Organization Sponsorship Agreement

Any entity who wishes to become an LSO sponsor must fill out the agreement outlined below.



DATE: \_\_\_\_\_

SPONSOR: \_\_\_\_\_

SPONSEE: \_\_\_\_\_

## TERMS OF AGREEMENT:

1. The sponsee agrees to grant the sponsor the following sponsorship rights: (List all benefits to sponsor.)
2. It is agreed that at the time of renegotiation, the sponsee will automatically invite the sponsor to renegotiate the agreement.
3. The sponsorship will be for the period of \_\_\_\_\_ to \_\_\_\_\_.
4. The sponsor agrees to provide: (List all the provisions of the sponsor.)
5. In the event of a dispute arising that the parties themselves cannot resolve, the parties agree to refer the matter to an independent arbitrator appointed by mutual agreement.
6. If the parties cannot agree on an arbitrator, or both parties do not agree with the decision of the arbitrator appointed, the agreement may be terminated in the following manner:
  - a. If the breach is one that can be rectified, then the non-breaching party can request in writing that the breach be rectified in 14 days. If the breach is not rectified within that time, the non-breaching party may terminate the Agreement immediately.
  - b. If the breach is one that cannot be rectified, the non-breaching party may terminate the Agreement by giving 14 days written notice of their intention to terminate.
7. Where one party is unable to carry out its obligations under this agreement due to circumstances beyond its control or which it could not have prevented, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavors to overcome the circumstances preventing its obligations from being carried out.
8. Each party shall indemnify the other against any claims arising from any breach of the agreement by either party.
9. The terms and conditions of this agreement shall not be disclosed to any third parties without the prior written consent of both parties.
10. The rights of either party under this agreement shall not be transferable or assignable either in whole or in part.

Both parties have read and understood the terms and conditions of this agreement. Please Sign.

Sponsor: \_\_\_\_\_ Sponsee: \_\_\_\_\_ Dated: \_\_\_\_\_

### FOR LSO OFFICE USE ONLY

Date: \_\_\_\_\_ Total Amt \$: \_\_\_\_\_ Payment #: \_\_\_\_\_ Logo: \_\_\_\_\_ Invoice: \_\_\_\_\_ Initials: \_\_\_\_\_