



LSO Board Meeting Minutes

Monday, July 14, 2014

7:30 p.m. – Applebees

Attendance:

Lloyd Sova	President	A
Mark Lewandowski	Vice President	P
Kerri Abney	Secretary	P
Tom Dozier	Treasurer	P
Scott Wood	Softball	P
Jean Ronk	Baseball	P
Shawn Hamilton	Soccer	P
Ryan Worley	Flag Football	P
Mark Lewandowski	Rugby	P
Kevin Wilson	Diamond Elite	A
Daren Keenan	Lakota Futbol Club	A
Tim Adams	Freedom Elite	P
Open	Member at Large	-
Open	Member at Large	-
Open	Member at Large	-
Ernie Allsup	Technology Committee	A

Opening:

Vice President Mark Lewandowski called the meeting to order at 7:39 p.m.

Motion from Mark Lewandowski to add Freedom Elite as LSO's select softball program and to add Tim Adams to the LSO Board as the Freedom Elite Representative (same as we do for LFC and Diamond Elite). Seconded by Tom Dozier and passed unanimously.

Guest Comments

None present.

Review of Minutes from prior meeting

Review of June 2014 Board meeting minutes. Motion to accept by, seconded by. All voted in favor.

Individual Reports / Old Business / Updates

- President – Lloyd Sova- Not present
 - No report
- Vice President- Mark Lewandowski-
 - Voted Tim Adams in as Freedom Elite commissioner
- Secretary- Kerri Abney-
 - No report
- Treasurer- Tom Dozier
 - Discussed budget and deposits. Accounts are all as expected. Budget review for all sports will be conducted next meeting.
- Softball- Scott Wood
 - Enrollment is down. We are beginning to see softball decreases in line with other sports (where they were holding enrollment when others were down).
- Baseball- Jean Ronk
 - Tournaments went well. Both all-star teams are out. Season is winding down. Concerned about enrollment for Fall; down in the younger divisions which is concerning on-going.
- Soccer- Shawn Hamilton
 - Enrollment at 595. Projecting low 600s. Most enrollments missing are accounted for in LFC. In process of staffing.. All divisions look good. Wings will play in SAY North..

- Flag Football- Ryan Worley
 - A bit below budget, but in progress. Coach staff is in place and looks good!.
- Rugby- Mark Lewandowski
 - Successful season; will do again in spring; coaches want to come back
 - Looking to increase enrollment from 3 to 4-5
- Volleyball- Bruce Rhodes
 - Have some registrants; hoping to get a couple of teams; extended the deadline to Aug 1st
 - Looking for ways to get the word out; more distribution of yard signs
- Diamond Elite- Jean Ronk
 - No report
- Lakota Futbol Club- Bruce Rhodes
 - Open play on Monday nights- at WJL; getting 100-150 kids
 - Girls are doing a 6wk program on Thursdays
 - Will have 24 teams; 275 kids; had 350 kids try-outs
- Select Softball/Freedom Elite- Tim Adams
 - Starting the league with 5 teams in various divisions; all with coaches
 - Each team has their own plan- local, travel, scholarships, etc. But are also looking to leverage each other for practicing, etc.
 - Looking at facilities
 - Try-outs are set and on website
 - Website is in progress
- Member At Large- N/A
 - No report
- Executive Administrator- Bruce Rhodes
 - 4 scout projects complete or in progress—Dugout roofs; Installing aluminum siding on dugouts at WJL; Another Scout will do other 4 dugouts at WJL; Flagpole at diamond W; Sign at WJL entrance
- Strategic Planning Mission Review- Bruce Rhodes
 - Need to get back together in August and map plan for fall.
 - Need all involvement for ownership and buy-in

New Business

- The Sponsorship Coordinator role has been filled by Jean Ronk.
- The Board agreed to extend the registration deadline for all sports (except Soccer) to midnight, Sunday July 20.
- Website info- issues with Blue Sombrero; registration is in process in cart and it's not obvious. Need a click here/flash button. Need a way to display main information that change/may change per season, as well as keep information static as appropriate.
- Upcoming Officer Elections: Secretary will not be returning; all other officers/sport commissioners up for election are in.
- Marketing – group recognizes need to develop a marketing strategy and plan for LSO to better get LSO's programs and message out to the community. Discussed ideas on how to do this without having to spend a lot of money. Ideas included getting a marketing intern, contacting marketing programs at local colleges to see if it could be a project for a class or person in the marketing program, and sending a letter to LSO families to see if there is any expertise out there that could work for 6-9 months to develop something for us. Mark to work with Bruce and Lloyd to get a letter out to LSO. Mark will also follow up with Bruce about his contact with Xavier and see about contacts at UC, Miami and see if there are any other local colleges that have marketing programs.
- Batting Cages Project – Bruce has 1 bid for 2 pads and will get another bid in the next week or so. Will ask board to approve once 2nd bid is received.

The meeting was adjourned at 9:09 p.m.

The next meeting will be on Aug 11th at the Community Foundation.

Submitted: July 14, 2014 by Kerri Abney, Secretary